

Selling Crystal Sports Awards

Recognition awards and trophies are incorporated with many sporting activities. Recognizing individual athletes as well as teams for their accomplishments is an integral part of being part of a team, and being an athlete. Awards and trophies are symbolic to the athlete and the sports teams because it is a constant reminder of their participation and their victory.

Crystal D offers a variety of ideas for recognizing athletes or a sports team. Below are a few ideas on how to incorporate sports awards and trophies into your business.

- **Soccer** is a sport with many leagues – professional, amateur, and school. Approach local sports leagues to help organize tournament awards programs.
- **Tennis** has tournaments throughout the U.S. in just about every major city. Tennis is not only popular but exciting. Contact local tennis clubs and schools to organize promotional award projects around their needs.
- **Basketball** is especially popular with both girls and boys. Consider contracting with a local league to reward the coaches at the end of each season.
- **Baseball** is as American as apple pie, and is played enthusiastically by men, women, and children. Use the baseball season to increase business in the summer months by contracting awards programs with youth baseball leagues, bar leagues, or national leagues.



Julia Trophy Cup – Item #2279